WAUSAU PRO MUSICA BOARD MEETING MINUTES SEPTEMBER 1, 2020

Via Zoom

Call to Order – Dixie 6:05 PM

Members Present: Dixie, Jeannie, Shelly, Barb, Wendy, Karen and Kathy KE

Excused Liz

1. Minutes of August 18th Meeting – Jeannie

Board Action: Ratify approval of minutes (these were approved by majority of Board members via email so we could publish them on the website)

Motion to Ratify Minutes Karen Seconded by Shelly - Minutes approved by ratification

1. Treasurer’s Report – Wendy

Checking $ 92.96

Savings 8,552.07

Total $8,645.03

* Wendy advised Website Fee of $175.00 had been paid
* No update regarding online payment option for accepting donations and dues on the Website. Wendy to follow-up with Mary Dassler our Web Maven

Board Action: Dixie called for approval of the Treasurer’s Report – Approved

1. Artistic Director’s Report

Karen reported the following regarding the virtual choir production in collaboration between, Monteverdi Choir, the University of Wisconsin Stevens Point and the University of Stevens Point Marathon Campus

* A professional videographer had been hired to get the sound balance correct. He logged in over 100 hours to produce one song for them
* There was a per hour cost plus each participant in the recording was charged $20.00
* The total cost was approximately $3,000.00 for one piece. Should anyone be interested, she will send out the Website information
* She is still working on finalizing the repertoire for the Spring Concert. She is looking to borrow a few specific pieces.
1. Updated organizational trifold brochure – Shelly
* Karen’s Bio to be edited
* The cost for 300 color copies which includes our discount is around $.82 for a total of $209.00
* To be included in some of the envelopes sent out for our letter writing campaign, hopefully by the end of September

Board Action: Approve Trifold Wording/Design and Printing - Motion to approve Trifold Brochure with edits Wendy Seconded by Kathy KE – Approved

Shelly and Barb Thanked for their hard work on the brochure

1. Updated Strategic Plan with revised 6 month, 12 month and 18 month goals – Dixie

The 6 month and 12 month goals were updated as follows. The 18 month goals, Vision Statement, Mission Statement and Core Values remain the same. ( the complete document attached)

6 month (February 2021):

* Assist Karen in orienting to the organization as our new Artistic Director
* Continue to monitor CDC and government regulations and prepare to resume rehearsals when safe to do so; may need safety protocols in place
* Continue monthly Board meetings and monthly membership meetings via zoom; membership meetings to be structured with invitation/agenda sent out prior to the meeting
* Plan for second annual signature fundraising event; oversee Committee plans for karaoke fundraiser at Whitewater slated for Spring 2021
* Mentorship program continued; include mentees in monthly zoom meetings
* Utilize our website and facebook page for marketing and name recognition
* Oversee letter-writing campaign fundraising and recognize contributors on our website
* Update the website to allow direct contributions by credit/debit card

12 month (August 2021):

* Resume rehearsals when safe to do so; may need safety protocols in effect
* Assist Karen in orienting to the organization
* Target rehearsal techniques to improve vocal ability, musical artistry and blending as a choir after not being able to physically meet together for almost a year
* Hold second annual signature fundraising event targeted for Feb/March 2021
* Hold Spring concert if safe to do so
* Increase number of singers to 40

Promote group to potential singers through word of mouth and website

* Increase exposure in the community—more run-out concerts

Have available repertoire for ALFs/nursing homes

Consider opportunities such as Woodchucks or other team events

Board Action: Approve updated Strategic Plan – Motion to approve the updated Strategic Plan Barb Seconded by Shelly – Approved

1. Tentative plans for Zoom Membership Meeting on September 15, 2020 – Dixie, Karen and Barb

The following FORMAT FOR WPM Membership ZOOM Meeting – Sept 15

**FORMAT FOR WPM Membership ZOOM Meeting – Sept 15**

6:00-6:10 – Dixie admits members to the zoom meeting and gives brief welcome

6:10-6:30 – Karen welcomes any new members present (mentees and Lauren)and

 leads the group in vocal warmups/exercises

 Karen provides updates on music for spring concert

6:30-6:45 – Alto II’s introduce themselves and give brief updates; Lynn D to give

 overview of experience with world-wide virtual choir (Dixie still needs to

 check with her)

6:45-6:55 – Karoake with Barb

6:55 – 7:00 – Announcements – Dixie and close

Next Meeting Date Tuesday, October 6th via Zoom

Motion to Adjourn: Meeting Adjourned 7:12 PM

Respectfully Submitted

Jeannie Hagenbucher, Secretary